



Created by Alicja ORZECHOWSKA on 14 Apr 2022 - 06:58  
Modified by Alicja ORZECHOWSKA on 14 Apr 2022 - 07:04

A Polish baked goods producer is looking for distributors and importers under a commercial agreement.


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## Summary

Profile type

**Business Offer**

POD reference

**BOPL20220414006**

Network partner country

Poland

Profile status

**Published**

Type of partnership

Commercial agreement

Targeted countries

All countries

Profile owner

 Alicja ORZECHOWSKA

Term of validity

**14 Apr 2022 - 13 Apr 2023**



## Title

**A Polish baked goods producer is looking for distributors and importers under a commercial agreement.**

## Short summary

**A Polish company from the food industry is offering its wide range of food products such as cookies, granola, and brownie. The producer is looking for experienced food distributors and wholesalers to introduce the range to their local markets under a commercial agreement.**

## Full description

**The Polish company whose activity is the production and trade of products from the domain of food was founded in 1935 and has fostered fast and dynamic development since then. The bakery is located in northeastern Poland and produces a wide range of certified organic sourdough bread, fresh bakery items, healthy cookies, brownies, and granola. The Polish company is a baked goods producer that follows the simple yet important principles of Local Organic Vege. The L stands for locally-sourced ingredients, the O stands for certified organic products, and the V stands for vegan/vegetaria. The company believes that these three principles yield the best-tasting, highest-quality, and most sustainable food possible. The company even wraps its products in biodegradable foil. The producer is looking for experienced food distributors and wholesalers distributors to introduce the range to their local markets under distribution services agreements. The ideal partner would have an established network and assist in the marketing of the products in order to offer their product to new customers and to expand in the foreign markets.**

## Advantages and innovation

**The company has an 87-year tradition of creating food in the northeast part of Poland. Flexible production units and short delivery times are only a few of the services that the company is offering to its customers. The range of high-quality products includes cookies, granola, and brownies.**

## Technical Specification or Expertise Sought

## Stage of development

Already on the market

## IPR status

No IPR applied

## Sustainable Development Goals

Goal 8: Decent Work and Economic Growth

Goal 9: Industry, Innovation and Infrastructure

## Partner sought



## Expected role of the partner

**The company is looking for a reliable and long term partner in the field of food distribution; The potential partner should be reliable and active as a distributor, with an extensive logistic and distributive network all over the specific country in order for the products to reach the final customers in the supermarkets.**

**The company would like to establish long-term cooperation with a food sector distributor or importer and with cooperation with supermarket chains, as well as wholesale, agents, pharmacy channels, and markets.**

## Type of Partnership

Commercial agreement

## Type and size of the partner



## Dissemination



### Market keywords - (up to 5)

07003002 - Health food    07004008 - Other consumer products

### Technology keywords - (up to 5)

08001004 - Food Processing

### Targeted countries

All countries

## Media



### Add Video Pitch

Link to external resource

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## History



## Comments



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