

A Polish manufacturer of medical, sports and casual socks is looking for cooperation under B2B distribution agreement and other forms of cooperation.

Summary

Profile type

Business Offer

Company's country

Poland

POD reference

BOPL20230712013

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

• **World**

Contact Person

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Term of validity

12 Jul 2023

11 Jul 2024

Last update

12 Jul 2023

General Information

Short summary

A Polish company specialized in manufacturing of various kinds of socks wants to expand the geographic scope of the offered products through B2B distribution agreement and is open to other challenges that increase the potential and value of the company, including joint ventures or equity investments in JJW. The company's products have a number of innovative features that make them unique and attractive for cooperation.

Full description

The JJW company was founded in 1989 by quality and reliability specialists from the Polish Academy of Sciences, therefore quality and innovations were always at the heart of the company's culture and deeply embedded in its products. Currently, it is a renowned manufacturer on the Polish market and has been rapidly expanding in Europe and beyond. Company has own advanced plant.

The offer includes three different collections of socks. Medical socks are registered as medical devices in the EU. The company is the leader in this market segment in Poland and its products have already gained great recognition in many foreign markets. The sports socks collection is becoming more and more popular thanks to unique functionalities, attractive designs and healthy properties. The company also offers casual socks. They are not only attractive and colourful, but they also have unique hygienic properties.

Due to the constant development, the company is looking for new foreign cooperation types. A preferred type of

cooperation is a distribution agreement. The JJW company is also open to other opportunities that increase the potential and value of the company, including joint ventures or equity investments. An internationalization experience is an additional advantage - the export was carried out to 20 countries on various continents.

Advantages and innovations

All offered socks have unique hygienic features and owing to their antibacterial and antifungal properties, they help remove unpleasant odour. Thanks to a modern production technology which is monitored at all stages, socks are perfectly finished, comfortable and durable. All socks are equipped with soft flat seams or linked seamlessly. The socks also undergo pre-shrinking, which means they will not shrink in the wash. Only the best quality yarns are used in the production process, including natural and synthetic ones. Graphic design is done with the participation of designer from the Academy of Fine Arts. Functional solutions of sports socks have been discussed and tested with the participation of active athletes and sports organisations and projects of medical socks have been developed with consultancy of patients and medical institutions.

The natural yarns used are: cotton, merino wool, bamboo yarn and modern SeaCell® active yarn containing Zink and an extract from sea algae. The synthetic yarns used are: Coolmax®, Thermolite®, Prolen® Siltex (with silver ions), Polyamide and Lycra®. They have unique properties that natural yarns do not have.

Antibacterial and antifungal properties are obtained thanks to license of the Swiss company Sanitized® or Silver or Zink contained in the yarns. All yarns have Oeko-Tex 100 certificates. The Oeko-Tex certificate means high quality level of textile material – they are free from agents, that adversely affect human health. Medical socks are registered as medical devices in the EU.

Technical specification or expertise sought

Stage of development

Sustainable Development goals

- **Goal 3: Good Health and Well-being**

IPR Status

Partner Sought

Expected role of the partner

The company is looking for partners interested in the B2B distribution agreement. As far as distribution is concerned, the agreement should ideally include distribution of socks as well as marketing activities on foreign market. Source marketing materials for each brand will be provided. Envisaged way of collaboration is open and flexible, including joint ventures or equity investments. The experience in international cooperation is welcome.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME <=10**
- **SME 11-49**
- **SME 50 - 249**
- **Big company**

Dissemination

Technology keywords

Targeted countries

- **World**

Market keywords

- **07004001 - Clothing, shoes and accessories (including jewellery)**
- **05007007 - Other medical/health related (not elsewhere classified)**

Sector groups involved