



Romanian dry pasta manufacturer is offering traditional pasta assortment and 100% ecological pasta collection under commercial agreement


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Business Offer

POD reference

BORO20220330015

Network partner country

Romania

Profile status

Published

Type of partnership

Commercial agreement

Targeted countries

All countries

Profile owner

 Ancuta-Maria IVAN

Term of validity

31 Mar 2022 - 30 Mar 2023



Title

Romanian dry pasta manufacturer is offering traditional pasta assortment and 100% ecological pasta collection under commercial agreement

Short summary

Established in 1994 in Transylvania, a Romanian family-owned business is manufacturing a varied range of dry pasta, from traditional assortments to 100% ecological pasta collection, addressing individuals, gourmet and the professional sector. The Romanian company is interested in finding international partners for cooperation under commercial agency or distribution services agreement.

Full description

Located in Transylvania, the Romanian company started its business in 1994 by transforming its passion for manufacturing dry pasta into an elevated and complex activity. Thus, the Romanian company is actively involved in manufacturing and selling a varied range of pasta for both the gourmet and the professional field, as well as for any person who simply wants to enjoy healthy quality products.

The Romanian company is manufacturing traditional assortment of pasta, which contains diverse type of dry egg pasta, well as 100% ecological pasta collection. The company manufactures long/ medium length pasta, short-cut pasta, minute soup pasta etc. among which one can mention: couscous, noodles & wide noodles, Cornetti macaroni & straight macaroni, conchiglie, fusilli, pappardelle, penne, zig-zag, tagliatelle etc.

The assortment of 100% ecological pasta focuses on premium pasta, as it follows: bio penne, bio tagliatelle and bio whole wheat penne.

The Romanian company uses high quality ingredients, choosing both flour and eggs that come from local reliable farms. All Romanian dry pasta is free of artificial dyes or additives, having a natural, rich flavor.

Combining the passion and attention to details with the experience accumulated over the years and supported by modern equipment, the Romanian company maintains its position as a trust-worthy dry pasta manufacturer on the internal market, selling via its on-line shop and via national agents and distributors.

Willing to enlarge its clients' database and to make its products known on the external market, the Romanian company is interested in international cooperation with agents and/or distributors with experience in the food sector, who can promote and sell the dry pasta among food networks, health food stores, restaurants, hotel & resorts etc. Cooperation will take the form of a commercial agreement.

Advantages and innovation

With over 25 years of experience in manufacturing macaroni, noodles, couscous and similar farinaceous products, the Romanian family business became today an exceptional dry pasta brand.

With modern endowment and paying attention to quality ingredients, the Romanian company offers a wide range of long medium length pasta, short-cut pasta, minute/ soup pasta etc.

The Romanian dry pasta manufacturer is selling its products on the internal market, as well as abroad (past international successes).

Besides dry pasta manufacturing, the Romanian company is also selling wheat flour type 000, wheat flour type 550, corn flour and semolina.

Technical Specification or Expertise Sought

Stage of development

IPR status

No IPR applied

Sustainable Development Goals

Goal 12: Responsible Consumption and Production



Partner sought



Expected role of the partner

Commercial agency agreement: the Romanian company is looking for professional agents in the food sector to represent its dry egg pasta on the international market. Conditions of cooperation and payment to the agent are to be discussed directly with the interested partner.

Distribution services agreement: the Romanian company is looking for reliable distributors to buy and sell its dry egg pasta abroad. Particular details of the cooperation depend on each interested foreign partner.

Type of Partnership

Commercial agreement

Type and size of the partner

SME 50 - 249

SME 11-49

SME <=10

Dissemination



Market keywords - (up to 5)

07003002 - Health food

07005001 - Fast food restaurants

07005002 - Other restaurants

07005003 - Hotels and resorts

09003004 - Distributors, imports and wholesalers

Technology keywords - (up to 5)

Targeted countries

All countries

History



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