

# German online retailer is looking for manufacturers and wholesalers of jewelry under outsourcing or commercial agreements

## Summary

Profile type	Company's country	POD reference
<b>Business request</b>	<b>Germany</b>	<b>BRDE20220323022</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b> <b>Outsourcing agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#">Tanja GÖB-ZEIZINGER</a>	<b>23 Mar 2022</b> <b>23 Mar 2023</b>	<b>3 Nov 2022</b>

## General Information

### Short summary

The German company successfully sells various consumer products online. The company would like to expand their portfolio with products from European providers. Therefore, they are looking for manufacturers and wholesalers of different jewelry products who will be able to produce and keep the goods in stock for their customers. Cooperation involves the conclusion either of an outsourcing or commercial agreement.

### Full description

The German family business started trading with cups and trophies in 2017. Shortly afterwards, new products (garden products, textile products, gifts, etc.) were added to the portfolio with their own brand. These products are also offered with personalized texts, individually engraved by a laser onto the products at their firm in Germany. Their products are offered in the gifts section of a well-known international mail order company and in the company's own online shop.

Trade takes place directly via online shops to end customers and, to a small extent, also to business customers. The company has its headquarters and warehouse in central Germany with a direct connection to the largest motorways and thus a good infrastructure connection.

Manufacturers and/or wholesalers are sought for jewelry, bracelets, rings and necklaces. They products should be suitable to have them personalized individually by laser engraving. The sought products shouldn't be too expensive.

Business partnerships under outsourcing or commercial agreements are sought. These partnerships are intended to expand the variety of products in order to win more costumers and expand the market.

#### Advantages and innovations

The brands of the German company include a wide range of high-quality products at affordable prices and continue to grow.

In addition, new products are regularly supplemented according to customer wishes, needs and trends in the areas of gifts, awards, household, clothing and garden items.

#### Technical specification or expertise sought

Companies with experience in jewelry production and/or trade are sought.

#### Stage of development

**Already on the market**

#### Sustainable Development goals

• **Not relevant**

#### IPR Status

**No IPR applied**

## Partner Sought

#### Expected role of the partner

The German company is looking for manufacturers and/or wholesalers of different jewelry products, like bracelets, rings and necklaces at affordable prices.

The partner will be in charge of the production of articles and supplies for the German brand. They are produced for online trade and distributed by the German company with its own brand in online trade.

Industrial partners of all sizes are considered. Production in Eastern European countries is preferred, e.g. Slovakia, Albania, Serbia, Bulgaria, Romania.

#### Type of partnership

**Commercial agreement**

**Outsourcing agreement**

#### Type and size of the partner

• **SME 50 - 249**

• **SME 11-49**

• **SME <=10**

• **Other**

• **Big company**

## Dissemination

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Technology keywords

Market keywords

Targeted countries

- World

- **07002005 - Other retailing**
- **07004001 - Clothing, shoes and accessories (including jewellery)**

Sector groups involved

- **Retail**

## Media

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Images



[example\\_bracelets.jpg](#)

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[Kette1.PNG](#)

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[Kette2.PNG](#)

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[Ring1.PNG](#)

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[Armband1.PNG](#)

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[Armband2.PNG](#)

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