

UK agent seeks to represent new providers of healthcare products, including herbal medicines and organic food via commercial agreement

Summary

Profile type	Company's country	POD reference
Business request	United Kingdom	BRGB20230109009
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Annamaria DI PATRIZIO	9 Jan 2023 9 Jan 2024	9 Jan 2023

General Information

Short summary

A UK agency is seeking new products to represent in the UK market. specifically health and vitality including supplements, homoeopathy remedies, herbal medicine products, fresh organic food & drink. They have access to all major retail outlets and also arrange marketing, customs and logistics. They are seeking export-ready companies via agency agreement.

Full description

A UK sales agency is offering its service to manufacturers of health and vitality products including organic food & dietary supplements looking to break into the UK market.

The company believes in the ethos that you are what you eat and prevention rather than cure and offer our services to those who share this philosophy, as well as having a commitment to being green, clean and friendly.

The company are responsible for the implementation of medicines and products that support both the mind and body of the individual and are experienced in acting as a marketing agent in the healthcare and organic food sector in the UK.

The UK sales agency is seeking partners that are able to provide products for them to introduce to all major UK

outlets across the country.

Their role is to introduce a new product to the UK market and then help the partner to negotiate and coordinate logistics and customs. They have access to the cheapest secure transportation as well as access to all the major UK product buyers throughout the country.

Advantages and innovations

The UK company are compassionate to the care offered by institutions across the world and provides a service to assist with the natural healing of mind and body through natural foods, therapies and medicines.

Their fee is 10% of the order value for the duration of the contract payable after the partner receives payment for the order.

No Sale No Fee.

10% commission only agency.

12 month contract.

Help with coordinating logistics.

Marketing the product

Dealing with customs and exercise

Technical specification or expertise sought

The company's vision is to ensure that its partners adhere to the following guidelines:

1. Products are manufactured without exploitation or harm to humankind or unnecessary cruelty to animals throughout the entire process.
2. Safe to use. All products will not harm and comply with safety regulations and criteria, along with complying with the EU trading standards and the UK import export standards. The company also take additional efforts to make sure that sourced products they help to trade as an agency have been procured with the utmost consideration and well-being of all that involved concerned along the supply chain.
3. Products designed with the environment in mind. Along with health consumables, the company are also an agency very much involved with healthcare products ranging from self-care homoeopathy to traditional Chinese herbal medicine.

Stage of development

Already on the market

IPR Status

IPR granted

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 3: Good Health and Well-being**

Partner Sought

Expected role of the partner

Supply of products for agency representation in the UK. The company should be export-ready.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 11-49**
- **SME 50 - 249**
- **Big company**
- **SME <=10**

Dissemination

Technology keywords

- **008003 - Nutrition and Health**

Market keywords

- **07003002 - Health food**
- **007003005 - General food products**
- **007003006 - Other food and beverages**
- **007003004 - Food supplements/vitamins**

Targeted countries

- **World**

Sector groups involved