

Profile View

Details

Title:	Romanian company seeks sport casual footwear suppliers for manufacturing agreements
POD Reference:	BRRO20200918001
Summary:	<p>A Romanian company sells sport casual footwear. The company offers high quality sport casual footwear, for men and women wishing innovative, original designs. The company is interested in expanding its network of business partners by identifying new international footwear suppliers under private labelling. Cooperation with the interested partners will be based on manufacturing agreements.</p>
Description:	<p>The Romanian company is a dynamic online seller of sport casual footwear, clothing and accessories. The company was established in 2014 and has since grown organically. The company's product portfolio includes:</p> <ul style="list-style-type: none">- Sport casual leather footwear- Casual clothing- Accessories (e.g. bags) <p>The company addresses a young audience, interested in nonconformist, original designs. Clients include men and women aged between 25-34 years old. Products are sold online, via the company's e-commerce platform.</p> <p>The firm has good international relations with its suppliers. Its connections currently include manufacturers in Turkey and Portugal. Aiming to further expand its product portfolio and develop its network of business partners, the company seeks international suppliers of high-quality leather sport casual footwear, including sneakers. Interested partners will manufacture products under the Romanian company's brand (private labelling).</p> <p>Cooperation with the partners identified will be based on manufacturing agreements.</p>

Advantages and Innovations:

The Romanian company has a well-established market position which enables it to place constant orders.

Cooperation with the Romanian company will provide interested partners the opportunity of entering the Romanian footwear market which is currently registering a positive trend.

The Romanian company differentiates from its competitors in terms of the innovative, original and nonconformist designs it offers to customers, as well as in terms of the quality of its products.

Technical Specification or Expertise Sought:

The company seeks manufacturers of innovative, nonconformist, futuristic designs of leather sport casual footwear able to produce under private labelling. Designs should be available for men and women, in all sizes. Interested partners should supply the Romanian company with a catalogue (printed or online/website) detailing the products available.

Products would be manufactured based on orders placed by the Romanian company.

The firm can place orders of up to 500-1000 pairs/month.

Stage of Development:

Already on the market

Keywords

Market Keywords: 07004001 Clothing, shoes and accessories (including jewellery)

NACE Keywords: G.47.7.2 Retail sale of footwear and leather goods in specialised stores

Partner Sought**Type and Role of Partner Sought:**

The company seeks international business partners with whom to conclude manufacturing agreements for the supply of high-quality leather sport casual footwear for men and women, in all sizes.

Interested partners should offer innovative, nonconformist, futuristic footwear designs and be able to manufacture these under the private label of the Romanian firm. Potential partners will supply the Romanian company with a catalogue (printed or online/website) detailing the products available. The Romanian firm will clearly indicate the designs, sizes and quantities required.

Type and Size of Partner Sought: 251-500
SME <10
SME 11-50
SME 51-250

Type of Partnership Considered: Manufacturing agreement

Client

Type and Size of Client: Industry SME <= 10

Year Established: 2014

Turnover (euro): <1M

Already Engaged in Trans-National Cooperation: Yes

Languages Spoken: English
Romanian

Client Country: Romania

Dissemination

Relevant Sector Groups: Textile and Fashion