

# A Romanian retailer seeks producers of raw materials for women's lingerie and swimwear and suppliers of manufactured women's clothing and underwear under commercial and supplier agreements

## Summary

Profile type	Company's country	POD reference
<b>Business request</b>	<b>Romania</b>	<b>BRRO20220705006</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Supplier agreement</b> <b>Commercial agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#">Emilia Patru</a>	<b>5 Jul 2022</b> <b>5 Jul 2023</b>	<b>5 Jul 2022</b>

## General Information

### Short summary

The Romanian, family-owned company is interested in signing commercial and/ or supplier agreements with foreign partners to acquire two distinct product categories. On the one hand, they would like to collaborate with international producers of raw materials for women's lingerie and swimwear. On the other hand, they seek suppliers of ready-made, women's clothing and underwear products. European partners only are sought.

### Full description

The 1991 founded Romanian company designs and manufactures its own line of women's fashion lingerie and swimwear. They are a small, family-run enterprise which has steadily grown in recent years to become one of the most respected local manufacturers of women's underwear and swimwear. The articles range from everyday essentials to luxury textures and fabrics and are available in sets or collections, as well as in seasonal limited editions. Items are available in different sizes, colours and high-quality fabrics that range from floaty and luxurious to practical and cosy (satin, cotton satin, muslin, jersey, lace satin, organza, Florence net, silk etc.). Women's underwear products include:

- stylish babydoll lingerie, in a range of styles and colours;
- lightly lined corsets for different occasions, that match the clients' outfit in terms of material, colour and style;
- brasier lingerie in different styles (seamless, push up, padded, one-piece, unlined, plunge, demi etc.);
- ladies' underwear panties, with different features (anti-bacterial, breathable, anti-static, quick dry, anti-wrinkle, eco-

friendly, maternity etc.);

- lingerie and underwear sets;
- lingerie bodysuits, in a variety of models that streamline silhouettes (from lace bodies to long sleeved models);
- garter lingerie (including bridal garter belts and sets);
- swimwear in a variety of product types (bikinis, swimsuits, swim sets, kaftans, high leg bikinis, beach cover ups, cut out swimsuits etc.).

In view of their recent business growth, they would like to extend both their manufacturing line, as well as their boutique-based business. To do so, they are interested in cooperating internationally under commercial and/ or supplier agreements with partners who can provide two distinct categories of products. In terms of their production line, they need particular raw materials for lingerie and swimwear (embroidery, strips, bands, accessories for women's underwear and swimwear and raw materials for the swimwear line). In terms of their boutique line, they need certain women's end-products, as follows: stockings, pyjamas, gowns.

Advantages and innovations

Technical specification or expertise sought

The Romanian company would like to obtain two different types of products. On the one hand, they are interested in acquiring directly from foreign manufacturers raw materials for lingerie and swimwear, as follows: embroidery, strips, bands, accessories for women's underwear and swimwear and different raw materials for the swimwear line. On the other hand, they are interested in a series of end-products from international suppliers, to be commercialised in their store, as follows: stockings, pyjamas and gowns for women.

Stage of development

**Already on the market**

IPR Status

**No IPR applied**

Sustainable Development goals

• **Goal 5: Gender Equality**

## Partner Sought

Expected role of the partner

The company would like to conclude commercial and/ or supplier agreements with international partners from the textile industry. Partners are expected to respect deadlines on product delivery, to be prompt communicators and share technical and/ or particular product-related details prior to cooperation commencement.

Type of partnership

Type and size of the partner

**Supplier agreement**

• **SME <=10**

**Commercial agreement**

• **SME 11-49**

• **Big company**

• **SME 50 - 249**

## Dissemination

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Technology keywords

Market keywords

• **07002002 - Clothing and shoe stores**

Targeted countries

Sector groups involved

• **World**