

Profile View

Details

Title: Manufacturer of beauty technology devices sought

POD Reference: BRUK20210524001

Summary:

This UK-based beauty technology brand is seeking a manufacturing partner that specialises in the development and delivery of small electronic beauty related devices under a manufacturing agreement.

Description:

The company that was established in 2020 it currently has five products on the market.

- A facial massager to drain excess fluids from the skin and reduce puffiness.
- A small, cordless atomiser to deliver a super fine mist foundation to the face and neck.
- A small USB-charged massaging device with LED light to relax tired eyes and reduce puffiness/ dark circles around the eyes.
- A USB charged device with brush head used to remove make-up.
- An infra-red device which uses heat and light to promote healthy skin.

The company has further products under development.

The company wishes to reduce its carbon footprint by finding manufacturers closer to the UK, and simplify production and communication under a manufacturing agreement.

Advantages and Innovations:

The client portfolio of products fills a gap in a growing market. Constantly innovating to keep ahead of it's competition the company is seeking new manufacturing partners.

It is looking to bring electronic beauty treatment options directly to the customer at home and in a post Covid-19 environment many users of beauty therapy treatments are still nervous of visiting clinics and spas.

The company is able to provide manufacturers with clear specifications to produce the products easily.

For the products in development, CAD drawings, engineering files and beta prototypes are available.

Technical Specification or Expertise Sought:	Expertise in the manufacture of small electronic devices for the health, fitness or beauty markets.
Stage of Development:	Already on the market
IPR status::	Copyright Trade Marks
Comments Regarding IPR Status:	The company name and logo have been trademarked.
Profile Origin:	COSME

Keywords

Technology	01002003 Electronic engineering
Keywords:	11009 Creative products
Market Keywords:	03004003 Other electronics related equipment 07002005 Other retailing 07004002 Health and beauty aids

Partner Sought

Type and Role of Partner Sought:	Ideal partners may already be working in electronic manufacture, small electronics, kitchen appliances, personal healthcare appliances. Ideally the partner will also have a proven track record within health, beauty, or cosmetic industries although this is not essential. The company is looking to work under a manufacturing agreement with potential partners.
Type and Size of Partner Sought:	SME <10 SME 11-50 SME 51-250
Type of Partnership Considered:	Manufacturing agreement

Client

Type and Size of Client:	Industry SME <= 10
Year Established:	2020

Turnover (euro): <1M
Already Engaged
in Trans-National Yes
Cooperation:
Languages Spoken: English
Client Country: United Kingdom

Dissemination

Relevant Sector Retail
Groups: Women entrepreneurship

