

Spanish Big Company Argal Alimentación is looking for a partner that can design virtual reality solutions for training needs in industrial (meat) sectors, to establish a client-provider collaboration.

## Summary

Profile type	Company's country	POD reference
<b>Technology request</b>	<b>Spain</b>	<b>TRES20230327024</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement with technical assistance</b> <b>Research and development cooperation agreement</b> <b>Investment agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#"><u>Annamaria DI PATRIZIO</u></a>	<b>27 Mar 2023</b> <b>26 Mar 2024</b>	<b>11 Apr 2023</b>

## General Information

### Short summary

Spanish company Argal Alimentación, expert in the elaboration of natural cured meats, such as cooked and cured ham, jamón ibérico, turkey, salchichón, paté and many other ready-to-eat products, is looking for a partner to design a virtual reality solution that can satisfy training needs to be able to show videos as additional documentation to the training material. This collaboration should be established under a commercial agreement.

If possible, ARGAL is targeting european partners.

### Full description

Argal Alimentación is a spanish family business whose expertise is the elaboration of natural cured meats, such as cooked and cured ham, jamón ibérico, turkey, salchichón, paté and many other ready-to-eat products.

In the food industry, the culture of prevention is very important. The term prevention can range from occupational risk prevention to machinery prevention, and as has always been said, a picture is worth a thousand words.

On this matter, the challenge of Argal is to design a virtual reality solution that can satisfy training needs in any sector and must be configurable by an internal user. This solution should also be able to show videos as additional documentation and complementary to the training material.

**\*Important information\***: Please, be aware that this POD is from an Open Innovation Challenge called Advanced Factories (<https://advanced-factories.b2match.io/>).

Advantages and innovations

Technical specification or expertise sought

The company is open to collaboration with technical experts from a wide range of fields, wherever there is the potential to solve their challenge.

Sectors of particular interest could include:

- Virtual, augmented reality
- 3D
- Computer vision /scanning

Stage of development

Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**

IPR Status

## Partner Sought

Expected role of the partner

Partners could be tech providers, universities, research centres focused on virtual visualisation. They should have relevant expertise in one of the sectors identified, or in other industry or commercial sectors where there is a potential application on this matter.

Type of partnership

Type and size of the partner

**Commercial agreement with technical assistance**  
**Research and development cooperation agreement**  
**Investment agreement**

- **Big company**
- **University**
- **Other**
- **SME 50 - 249**
- **R&D Institution**
- **SME 11-49**
- **SME <=10**

## Dissemination

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Technology keywords

- **01005006 - Visualisation, Virtual Reality**

Targeted countries

- **World**

Market keywords

- **007003005 - General food products**
- **05009001 - Food & feed ingredients**

Sector groups involved